









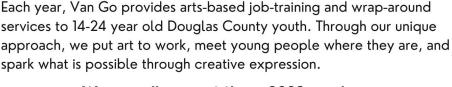








Dear Friends,







We proudly report these 2023 numbers:

99 Youth and Young Adults Served\$144,658 Paid in Youth Wages121 Work Opportunities



We could not do this important work without the support of our business sponsors. This year, we are offering several options to sponsor program events and activities at various levels. Through Benchmark and Adornment, you can be a part of our public recognition ceremonies, central to our belief that art-making is healing and empowering. By sponsoring our Employability Skills Training curriculum, you can more directly partner with us on training the emerging workforce.



We respectfully request your company's support of Van Go in 2024.

Please review the attached sponsorship benefit packet and let us know if you have any questions!

Best,

Paige V. Fobiym





Paige Robinson
Director of Community Engagement, Van Go, Inc.
www.van-go.org





2024 Sponsorship

YES, SIGN US UP!

How would you like your company name to appear in advertising materials?

Contact Person:				
Phone:	En	nail:		
Please check the box above the sponsorship level & amount you choose: AMBASSADOR CHAMPION GUARDIAN INVESTOR OF YOUTH OF YOUTH IN YOUTH				
\$10K	\$7500	\$5000	\$25	00
\$1,000		\$1,000		\$1,000
BENCHMARK	JOB SKILLS SPONSOR	\$2,500	ADORNMENT	\$2,500
SPONSOR \$5,000 SOLE SPONS		\$5,000 SOLE SPONSOR	SPONSOR	\$5,000 SOLE SPONSOR

- Please send a high-resolution logo to us@van-go.org
- Please make checks payable to Van Go, Inc. PO Box 153, Lawrence, KS 66044, donate online at www.van-go.org, or call 785.842.3797 to donate by phone
- Questions? Contact Paige Robinson at 785.842.3797 or paige@van-go.org

Sponsorship Reach

- Promotional materials mailed to 3000+ households
- Emails sent to 3100+
- Social media shared to 2500 Instagram followers/5500 Facebook followers
- Full Dinner on the Curve promotional opportunities may include: Save the Date, Invitation, Emails,
 Social Media, Ads in Lawrence Business Magazine, Auction Book, Event Signage
- Van Go events are an excellent opportunity for corporate client and employee appreciation, incentives and branding



2024 Event Sponsor Benefits



FRIDAY, OCTOBER 11, 2024

Number of Reserved Tickets Valued at \$225 each

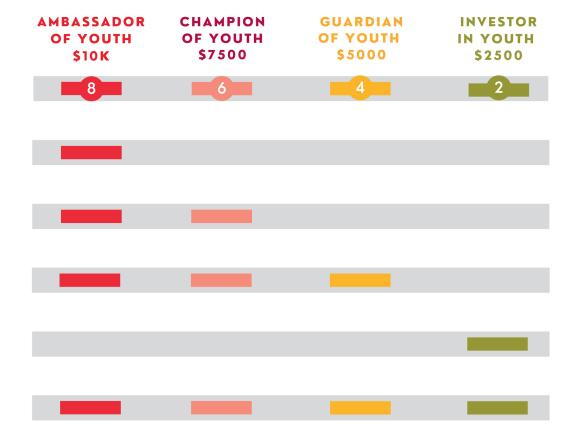
Option to host an event at Van Go Gallery

Social media post highlighting individual sponsor organization

Special recognition in <u>all</u> promotional materials

Special recognition in **select** promotional materials

Logo on Donor Wall in Van Go Gallery



2024 PROGRAM SPONSORSHIP OPPORTUNITIES

Sponsorships available for \$1000/\$2500/Sole Sponsorship \$5000



Sponsor our Benchmark program and annual Unveiling ceremony. Benchmark provides youth with hands-on employment experience, and the Benchmark Unveiling is one of the most dramatic reveals of the year.

Your sponsorship will help us continue beautifying Lawrence through benches, build the confidence of our youth, and help us express our community pride in their work.



JOB SKILLS

Help provide our youth with our Employability Skills Training (EST) which includes punctuality & dependability, interview skills, problem solving, and finding & keeping a job. Your sponsorship supports the emerging workforce and helps our youth create their own visions of success.



Sponsor Van Go's annual Holiday Art
Show & Sale--one of the best
opportunities for our youth to see their
artwork in the hands of the community.
With a public recognition ceremony on
the sale's opening night and over three
weeks of shopping, Adornment has
become a signature event of Lawrence's
holiday season.

BENEFITS

- Recognition in all promotional materials for the event (e-blasts, program for unveiling, signage at the event)
- Invitation for 2 to summer lunch with Van Go youth
- Verbal recognition at the bench unveiling on Friday, July 26, 2024

- Opportunity to collaborate in job skills training (i.e. sit on a panel, present, host a tour of your business)
- Be a potential internship placement site for a Van Go youth
- Your logo on the certificate provided to each youth upon completion of the training

- Opportunity to host a private shopping event
- Recognition in Adornment promotional materials (e-blasts, handbills) for all 3+ weeks of the sale
- Verbal recognition at Adornment opening night ceremony on Saturday, Nov 30, 2024