



Dear Friends,

Each year, Van Go provides arts-based job-training and wrap-around services to 14-24 year old Douglas County youth. Through our unique approach, we put art to work, meet young people where they are, and spark what is possible through creative expression.

We proudly report these 2023 numbers:

99 Youth and Young Adults Served
\$144,658 Paid in Youth Wages
121 Work Opportunities

We could not do this important work without the support of our business sponsors. This year, we are offering several options to sponsor program events and activities at various levels. Through Benchmark and Adornment, you can be a part of our public recognition ceremonies, central to our belief that art-making is healing and empowering. By sponsoring our Employability Skills Training curriculum, you can more directly partner with us on training the emerging workforce.

We respectfully request your company's support of Van Go in 2024.

Please review the attached sponsorship benefit packet and let us know if you have any questions!

Best,

Paige V. Robinson

Paige Robinson
Director of Community Engagement, Van Go, Inc.
www.van-go.org





2024 Sponsorship

YES, SIGN US UP!

How would you like your company name to appear in advertising materials?

Contact Person:

Phone:

Email:

Please check the box above the sponsorship level & amount you choose:

☐

**AMBASSADOR
OF YOUTH
\$10K**

☐

**CHAMPION
OF YOUTH
\$7500**

☐

**GUARDIAN
OF YOUTH
\$5000**

☐

**INVESTOR
IN YOUTH
\$2500**

<input type="checkbox"/>	<input type="checkbox"/>	\$1,000
<input type="checkbox"/>	<input type="checkbox"/>	\$2,500
<input type="checkbox"/>	<input type="checkbox"/>	\$5,000
BENCHMARK SPONSOR	<input type="checkbox"/>	SOLE SPONSOR

<input type="checkbox"/>	<input type="checkbox"/>	\$1,000
<input type="checkbox"/>	<input type="checkbox"/>	\$2,500
<input type="checkbox"/>	<input type="checkbox"/>	\$5,000
JOB SKILLS SPONSOR	<input type="checkbox"/>	SOLE SPONSOR

<input type="checkbox"/>	<input type="checkbox"/>	\$1,000
<input type="checkbox"/>	<input type="checkbox"/>	\$2,500
<input type="checkbox"/>	<input type="checkbox"/>	\$5,000
ADORNMENT SPONSOR	<input type="checkbox"/>	SOLE SPONSOR

- Please send a high-resolution logo to us@van-go.org
- Please make checks payable to Van Go, Inc. PO Box 153, Lawrence, KS 66044, donate online at www.van-go.org, or call 785.842.3797 to donate by phone
- Questions? Contact Paige Robinson at 785.842.3797 or paige@van-go.org

Sponsorship Reach

- Promotional materials mailed to 3000+ households
- Emails sent to 3100+
- Social media shared to 2500 Instagram followers/5500 Facebook followers
- Full Dinner on the Curve promotional opportunities may include: Save the Date, Invitation, Emails, Social Media, Ads in Lawrence Business Magazine, Auction Book, Event Signage
- Van Go events are an excellent opportunity for corporate client and employee appreciation, incentives and branding



2024 Event Sponsor Benefits



FRIDAY, OCTOBER 11, 2024

AMBASSADOR
OF YOUTH
\$10K

CHAMPION
OF YOUTH
\$7500

GUARDIAN
OF YOUTH
\$5000

INVESTOR
IN YOUTH
\$2500

Number of Reserved Tickets
Valued at \$225 each



Option to host an event at Van Go
Gallery



Social media post highlighting
individual sponsor organization



Special recognition in **all** promotional
materials



Special recognition in **select**
promotional materials



Logo on Donor Wall in Van Go
Gallery



2024 PROGRAM SPONSORSHIP OPPORTUNITIES

Sponsorships available for \$1000/\$2500/Sole Sponsorship \$5000



BENCHMARK

Sponsor our Benchmark program and annual Unveiling ceremony. Benchmark provides youth with hands-on employment experience, and the Benchmark Unveiling is one of the most dramatic reveals of the year. Your sponsorship will help us continue beautifying Lawrence through benches, build the confidence of our youth, and help us express our community pride in their work.

- Recognition in all promotional materials for the event (e-blasts, program for unveiling, signage at the event)
- Invitation for 2 to summer lunch with Van Go youth
- Verbal recognition at the bench unveiling on **Friday, July 26, 2024**



JOB SKILLS

Help provide our youth with our Employability Skills Training (EST) which includes punctuality & dependability, interview skills, problem solving, and finding & keeping a job. Your sponsorship supports the emerging workforce and helps our youth create their own visions of success.

- Opportunity to collaborate in job skills training (i.e. sit on a panel, present, host a tour of your business)
- Be a potential internship placement site for a Van Go youth
- Your logo on the certificate provided to each youth upon completion of the training



ADORNMENT

Sponsor Van Go's annual Holiday Art Show & Sale--one of the best opportunities for our youth to see their artwork in the hands of the community. With a public recognition ceremony on the sale's opening night and over three weeks of shopping, Adornment has become a signature event of Lawrence's holiday season.

- Opportunity to host a private shopping event
- Recognition in Adornment promotional materials (e-blasts, handbills) for all 3+ weeks of the sale
- Verbal recognition at Adornment opening night ceremony on **Saturday, Nov 30, 2024**

BENEFITS
