



Dear Friends,

Each year, Van Go provides arts-based job-training and wrap-around services to 14-24 year old Douglas County youth. Through our unique approach, we put art to work, meet young people where they are, and spark what is possible through creative expression.

We proudly report these 2022 numbers:

96 Unique Youth Served
\$117,450 Paid in Youth Wages
116 Work Opportunities

We could not do this important work without the support of our business sponsors. In 2022, we raised \$177,573 (18% of our income) through our two fundraising events, Dinner on the Curve and May Day Hey Day, which were sponsored by 12 area businesses.

This year we are introducing three new opportunities to sponsor program related events and activities. Through Benchmark and Adornment, you can be a part of our public recognition ceremonies, central to our belief that art-making is healing and empowering. By sponsoring our Employability Skills Training curriculum, you can more directly partner with us on training the emerging workforce.

We respectfully request your company's support of Van Go in 2023.

Please review the sponsorship levels and benefits attached and let us know if you have any questions

In community,

Eliza & Kristen

Eliza Darmon and Kristen Malloy
Co-Executive Directors, Van Go, Inc.
www.van-go.org





2023 Event Sponsor Benefits



SATURDAY, SEP. 23 2023

Number of Reserved Tickets
Valued at \$195 each

Option to host an event at Van Go
Gallery

Special recognition in **all** promotional
materials

Special recognition in **select** promotional
materials

Logo on Donor Wall in Van Go Gallery



**AMBASSADOR
OF YOUTH
\$10K**

**CHAMPION
OF YOUTH
\$7500**

**GUARDIAN
OF YOUTH
\$5000**

**INVESTOR
IN YOUTH
\$2500**

10

8

6

4



**SATURDAY, MAY 6
2023**



"SOLE SPONSOR" /// \$5000

- Company logo on all promotional materials including invitations, social media, event 'passport', and event signage
- Corporate team building opportunities i.e. cheering stations, passport stations, crossing guards along the route
- 8 reserved tickets for Dinner on the Curve

2023 PROGRAM SPONSORSHIP OPPORTUNITIES



BENCHMARK

\$1000

Sponsor our Benchmark Unveiling--one of the most dramatic reveals of the year, complete with drumroll! A pivotal piece of each of our programs is the public recognition ceremony. Your sponsorship will help us to build the confidence of our youth and help us express our community pride in their work.



JOB SKILLS

\$1000

Help provide our youth with our Employability Skills Training (EST) which includes punctuality & dependability, interview skills, problem solving, and finding & keeping a job. Your sponsorship supports the emerging workforce and helps our youth create their own visions of success.



ADORNMENT

\$1000

Sponsor Van Go's annual Holiday Art Show & Sale--one of the best opportunities for our youth to see their artwork in the hands of the community. With a public recognition ceremony on the sale's opening night and over three weeks of shopping, Adornment has become a signature event of Lawrence's holiday season.

2023 PROGRAM SPONSOR BENEFITS

BENCHMARK \$1000



5 SPONSORSHIPS AVAILABLE

- Recognition in all promotional materials for the event (e-blasts, program for unveiling, signage at the event)
- Invitation for 2 to summer lunch with Van Go youth
- Verbal recognition at the bench unveiling on **Friday, July 28, 2023**

JOB SKILLS \$1000



5 SPONSORSHIPS AVAILABLE

- Opportunity to collaborate in job skills training (i.e. sit on a panel, present, host a tour of your business)
- Be a potential internship placement site for a Van Go youth
- Your logo on the certificate provided to each youth upon completion of the training

ADORNMENT \$1000



5 SPONSORSHIPS AVAILABLE

- Opportunity to host a private shopping event
- Recognition in Adornment promotional materials (e-blasts, handbills) for all 3+ weeks of the sale
- Verbal recognition at Adornment opening night ceremony on **Saturday, Nov 25, 2023**



2023 Sponsorship

YES, SIGN US UP!

Please return this form with payment by March 30, 2023

How would you like your company name to appear in advertising materials?

Contact Person:

Phone:

Email:

Please check the box above the sponsorship level & amount you choose:


**AMBASSADOR
OF YOUTH**
\$10K

☐
**CHAMPION
OF YOUTH**
\$7500


**MDHD SOLE
SPONSOR**
\$5000

☐
**GUARDIAN
OF YOUTH**
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☐
**INVESTOR
IN YOUTH**
\$2500

☐
**BENCHMARK
SPONSOR**
\$1000

☐
**JOB SKILLS
SPONSOR**
\$1000

☐
**ADORNMENT
SPONSOR**
\$1000

- Please send a high-resolution logo to us@van-go.org
- Please make checks payable to Van Go, Inc. PO Box 153, Lawrence, KS 66044, donate online at www.van-go.org, or call 785.842.3797 to donate by phone
- Questions? Contact Eliza Darmon at 785.842.3797 or eliza@van-go.org

Sponsorship Reach

- Promotional materials mailed to 2500+ households
- Emails sent to 3000+
- Social media shared to 1600 Instagram followers/4500 Facebook followers
- Full Dinner on the Curve promotional opportunities may include: Save the Date, Invitation, Emails, Social Media, Ads in Lawrence Business Magazine, Auction Book, Event Signage
- Van Go events are an excellent opportunity for corporate client and employee appreciation, incentives and branding